

# APT AND TRAVELMARVEL KIMBERLEY WILDERNESS ADVENTURES

## KEY SELLING TIPS

### Why should you book an APT or Travelmarvel holiday?

- ✓ **Range of Travel Styles:** Includes small ship expedition cruising and 4WD touring.
- ✓ **Perfectly Tailored Itineraries:** Crafted with careful attention to detail, featuring all the must-see highlights along with unique experiences that capture the essence of each destination.
- ✓ **Expert Cruise Directors, Driver-Guides, and Expeditions Team:** Friendly and knowledgeable, they provide insider insights to make your clients' holiday truly authentic.
- ✓ **Iconic Sightseeing:** Includes cruising the Kimberley coast, hiking through Purnululu National Park to marvel at the iconic Bungle Bungle Range, discovering Mitchell Falls, and more.
- ✓ **Cancellation Cover Made Easy:** \$95 pp to keep money in a suspense account for up to three years.
- ✓ **Award-winning Company:** With almost a century of experience in the industry and over 40 years of touring in the Kimberley.



Australian Travel Industry Association

APT and Travelmarvel are accredited by The Australian Travel Industry Association. ATIA recognises trusted and professional travel businesses, giving you peace of mind your clients are looked after every step of the way.



### Key differences between Travelmarvel and APT Kimberley 4WD itineraries

- Travelmarvel offers flexibility with meal inclusions – some lunches and dinners are included, some need to be purchased on tour. APT has an all-inclusive meal policy.
- APT and Travelmarvel both run charters along the Kimberley coast, with APT aboard Seabourn Pursuit and Travelmarvel aboard Heritage Adventurer.
- Travelmarvel offers optional extras – the helicopter flight over Mitchell Falls and the Ord River cruise can be added at an additional cost. For APT tours, the Mitchell Falls helicopter flight is included on land tours but is an optional extra on Kimberley coastal cruises.

### Best-Selling APT Kimberley Itineraries

#### KIMBERLEY COASTAL EXPEDITION

GKKCB10

10 days Broome to Darwin. This stunning cruise along the Kimberley coastline is our #1 seller.

#### KIMBERLEY COMPLETE

GKC15

15 days Broome Return. Add an extension to Horizontal Falls (GKCH15) or Cape Leveque (GKCL17). There are many variations of this 4WD tour.

#### KIMBERLEY COMPLETE WITH KIMBERLEY COASTAL EXPEDITION

GKKCB24R

24 days combining the best of cruise and land. The full immersive experience of the Kimberley region.

### Best-Selling Travelmarvel Kimberley Itineraries

#### WONDERS OF THE KIMBERLEY BY 4WD

GTKB12

12 days Broome Return. This itinerary includes stays at all Wilderness Lodges.

#### KIMBERLEY AND WEST COAST ADVENTURER BY 4WD

GTKB22/GTKB22R

22 days Broome to Perth or reverse. Explore the Kimberley and Western Australia's coast, showcasing the best of the west.

#### KIMBERLEY COAST ADVENTURE

GTKKCB10/GTKKCD10

10 days Broome to Darwin or reverse. Embark on the ultimate cruise of the Kimberley's dazzling coastal wonders.

## Wilderness Lodges



### BELL GORGE WILDERNESS LODGE

Our Bell Gorge Wilderness Lodge features an open-air dining area and bar, as well as spacious boutique tented cabins complete with large private decks and en suites boasting walk-in waterfall showers. Offering secluded luxury, these tented cabins showcase spectacular views of the Wunaamin Miliwundi Ranges Conservation Park.



### MITCHELL FALLS WILDERNESS LODGE

Following a major redevelopment in 2024, our Mitchell Falls Wilderness Lodge is the ideal base for exploring some of the region's most remarkable natural attractions, and features a swimming deck overlooking the lodge's natural waterhole. The unique Ungolan Pavilion offers a lounge, bar, library and dining area, making it the ideal spot to relax after each day's exploration.



### BUNGLE BUNGLE WILDERNESS LODGE

Nestled in the heart of Purnululu National Park, the lodge provides convenient access to all of the park's most breathtaking natural wonders including Piccaninny Creek, Cathedral Gorge, Echidna Chasm, Mini Palms Gorge and the towering beehive striped domes of the Bungle Bungle Range. Each evening, savour a three-course, fine-dining feast crafted by resident chefs who use seasonal, local ingredients.

## Travel Styles

### APT SMALL SHIP EXPEDITION CRUISING

The purpose-built and ultra-luxurious Seabourn Pursuit cruises to remote locations along the Kimberley coast including King George Falls, Montgomery Reef, Horizontal Falls and more.

- All-inclusive world-class dining and premium beverages.
- 24-person Expedition Team.
- Travel with a maximum of 264 guests.
- Only 132 all-veranda suites.
- Onboard wellness spaces, including the spa, sauna, pool and fitness centre.

### 4WD TOURS

APT and Travelmarvel offer a dynamic, state-of-the-art fleet of custom-built 4WD vehicles featuring:

- Large, tinted windows for panoramic views.
- Reclining seats and air-conditioning.
- Protective bull bars for added safety.
- Interactive infotainment system to watch documentaries, live maps and scenery ahead.
- Travel with no more than 22 guests.

### TRAVELMARVEL COASTAL CRUISING

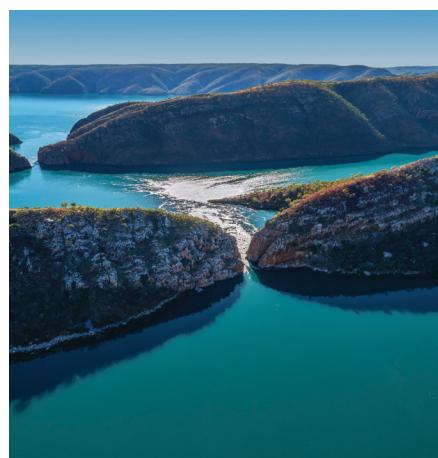
Heritage Adventurer offers comfortable accommodation, delicious dining experiences and incredible shore discoveries.

- Explore destinations up close on Zodiac excursions.
- Travel with a maximum of 164 guests.
- Daily buffet breakfast and lunch, and three-course dinner, with drinks included with lunch and dinner.
- Onboard wellness spaces, including the spa, sauna, pool and fitness centre.

## APT's Top Signature Experiences

### SMALL SHIP EXPEDITION CRUISING

- Experience the incredible Horizontal Falls aboard a Zodiac.
- Discover the tidal phenomenon of Montgomery Reef by Zodiac.
- Explore ancient rock art at Freshwater Cove with your Aboriginal guide.
- Hop aboard a Zodiac to discover the spectacular King George Falls.



### KIMBERLEY 4WD TOURS

- Toast the day with a glass of bubbly as the sun sets over the Bungle Bungle Range.
- Soak in the thermal pools of Zebedee Springs at El Questro.
- Take a spectacular helicopter flight over Mitchell Falls.
- Admire ancient Indigenous Wandjina and Gwion Gwion (Bradshaw) rock art.

## OneTomorrow

### WUNAN FOUNDATION



Established in 1997, the Wunam Foundation aims to improve the lives of Aboriginal people in the East Kimberley and drive sustainable change for the future. Wunam is a traditional ritual of Aboriginal people from the region, encompasses the idea of sharing and caring. With this mindset, Wunam works to achieve equality and long-term socioeconomic change. Its key areas of focus are: education, employment, housing, leadership, welfare reform and health.

[www.onetomorrow.com.au/t/wunam-foundation](http://www.onetomorrow.com.au/t/wunam-foundation)



### RURAL AID AUSTRALIA

Australia is a land of environmental extremes. Due to natural disasters and a global pandemic, Australia's rural communities are facing some of their toughest times yet. By supporting Rural Aid, OneTomorrow is helping our farming and rural communities when they need it most.

[www.onetomorrow.com.au/t/rural-aid](http://www.onetomorrow.com.au/t/rural-aid)