

APT AND TRAVELMARVEL CANADA KEY SELLING TIPS

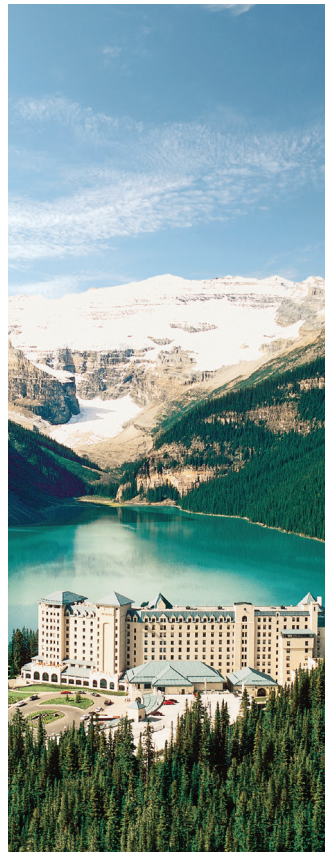
Treat your clients to an unforgettable tour through spectacular landscapes, world-famous attractions, and unique experiences. Along the way, they'll discover the genuine hospitality and deep respect that makes Canada truly special.

Why should you book an APT or Travelmarvel holiday?

- ✓ **Range of Travel Styles:** Includes coach tours, rail tours and more.
- ✓ **Perfectly Tailored Itineraries:** Crafted with careful attention to detail, featuring all the must-see highlights along with unique experiences that capture the essence of each destination.
- ✓ **Expert Tour Directors, Drivers, and Local Guides, plus Cruise Liaisons on HAL Cruises:** Friendly and knowledgeable, they provide insider insights to make your clients' holiday truly authentic.
- ✓ **Iconic Sightseeing:** Includes visits to Lake Louise, The Butchart Gardens, Capilano Suspension Bridge and Squamish Lil'wat Cultural Centre. Journey aboard Rocky Mountaineer, meet a Mountie, and enjoy a First Nations Warrior Women performance.
- ✓ **Award-winning Company:** With over 95 years of industry experience and more than 30 years of touring in Canada, backed by a Canada-based operations and support team.



APT and Travelmarvel are accredited by The Australian Travel Industry Association. ATIA recognises trusted and professional travel businesses, giving you peace of mind your clients are looked after every step of the way.



Is my client more suited to an APT or Travelmarvel holiday?

APT

- Luxury accommodation, including Lakeview Room at Fairmont Chateau Lake Louise.
- Guaranteed GoldLeaf Service on Rocky Mountaineer.
- All taken care of including portage, port charges, gratuities and return airport transfers.
- Included Signature Experiences.
- Freedom of Choice Touring/Dining.

TRAVELMARVEL

- Premium accommodation with convenient central locations or unique properties.
- Choice of itineraries offering value for money and more freedom and flexibility for guests.
- Included portage, gratuities, port charges and return airport transfers.
- Included Insider Experiences.
- Optional Enhance Your Journey experiences.



Best-Selling APT Itineraries

ROCKIES ODYSSEY AND ALASKA CRUISE

UT22BEVV/UT22BWIV

22 days Vancouver return/22 days Victoria to Vancouver – this is our #1 selling tour.

ROCKIES ICONS AND ALASKA CRUISE

UT15JWBV

15 days Calgary to Vancouver

– popular itinerary and our lead-in tour.

ROCKIES WITH ALASKA BY SEA AND LAND

UTAH25

25 days Victoria to Fairbanks

– 6 nights land-based in Alaska including 2 nights in Denali National Park.

EASTERN CANADA, ROCKIES ODYSSEY AND ALASKA CRUISE

UTE31

31 days Toronto to Vancouver

– #1 combination tour of east and west.

Best-Selling Travelmarvel Itineraries

REFLECTIONS OF THE ROCKIES AND ALASKA CRUISE

URBWIV21

21 days Victoria to Vancouver

– this is our #1 selling tour.

ROCKIES MARVEL AND ALASKA CRUISE

URBWCV15

15 days Calgary to Vancouver.

HIGHLIGHTS OF EASTERN AND WESTERN CANADA WITH ALASKA CRUISE

UREJWC27

27 days Toronto to Vancouver

– #1 combination tour.

EAST HIGHLIGHTS AND NEW ENGLAND CRUISE

URE16

16 days Toronto to Boston

– includes a 7-night New England cruise.

Did you know?

APT and Travelmarvel offer new Small

Group Tours including the Rockies Explorer and Alaska Cruise from Victoria to Vancouver (UTBWIV) and Rockies Discovery and Alaska Cruise from Calgary to Vancouver (URBWCV19) Travel with a maximum of 24 guests.

APT and Travelmarvel offer Winter

Wonderland tours including the Northern

Lights and Christmas in Canada tours – Winter escapes offer sled rides, snowshoe strolls and aurora viewings.

Travelmarvel partners with Great Rail

Journeys offering rail enthusiasts iconic rail and train experiences across the USA including the Grand Tour of America – 17 days from San Francisco to New York (RJTSUG17).

APT offer Wilderness Lodge Extensions

(these can be booked as stand-alone tours) including the Great Bear Experience – 5 days Vancouver return (STOGB5).

Travelmarvel offers Extend Your Journey

options (these can be booked as stand-alone tours) except for the Giddy Up for the Calgary Stampede – 4 days in Calgary (STOCAL).

APT now includes up to 5 different styles

of Freedom of Choice touring – Culture and Heritage, Gourmet Delight, Nature and Wildlife, Relax and Revive or Get Active.



APT's Top Five Signature Experiences

- At Whistler's Squamish Lil'wat Cultural Centre, learn about First Nations animal symbolism and feast on a breakfast inspired by traditional cuisine.
- Visit a local sugar shack in the province of Québec, where you'll learn how maple syrup is made and feast on traditional Québécois fare for lunch.
- Enjoy breakfast at Capilano Suspension Bridge Park in Vancouver before exploring the grounds and crossing the legendary suspension bridge.
- Visit The Butchart Gardens before hours and dine in the original Butchart residence.
- Meet a Mountie in Banff and listen to tales of the Royal Canadian Mounted Police.



Travelmarvel's Top Five Insider Experiences in Canada

- Visit Grouse Mountain Bear Refuge for breakfast and bear viewing.
- Create your own light display overlooking the Illumination Tower at Niagara Falls.
- Enjoy a wagon ride and BBQ on the banks of the Bow River.
- Savour a special Farewell Dinner at The Butchart Gardens.
- Stay amid the breathtaking surrounds of Emerald Lake Lodge.



OneTomorrow – our charitable foundation

Grizzly Bear Foundation

In 2014, home builder, philanthropist and art collector Michael Audain, O.C., O.B.C., was visited by a grizzly bear and her two cubs in a dream. Curious, Michael travelled to the Great Bear Rainforest, where he lived a similar personal experience. Inspired, Audain returned to Vancouver to establish the Grizzly Bear Foundation.

one-tomorrow.raisely.com/t/grizzly-bear-foundation

The APT Difference – All-Inspiring Luxury

- ✓ Lakeview Room, Fairmont Chateau Lake Louise.
- ✓ Mountain View Room, Fairmont Banff Springs.
- ✓ Fallsview Room, Niagara Falls Marriott Fallsview Hotel & Spa.
- ✓ Denali Suite, Holland America Denali Lodge.
- ✓ GoldLeaf Service on Rocky Mountaineer.
- ✓ Guaranteed Verandah on Holland America Line cruise.