

APT AND TRAVELMARVEL EUROPE KEY SELLING TIPS



Why should you book an APT or Travelmarvel holiday?

- ✓ **Range of Travel Styles:** Includes river and coastal cruising, coach touring, rail touring and more.
- ✓ **Perfectly Tailored Itineraries:** Crafted with careful attention to detail, featuring all the must-see highlights along with unique experiences that capture the essence of each destination.
- ✓ **Expert Cruise Directors, Driver-Guides, and Expedition Team:** Friendly and knowledgeable, they provide insider insights to make your clients' holiday truly authentic.
- ✓ **Iconic Sightseeing:** Includes cruising the Rhine and Danube rivers, exploring Croatian islands and Arctic wonders, drifting along the Mediterranean and through the British Isles, and more.
- ✓ **Cancellation cover made easy:** \$95 pp to keep money in a suspense account for up to three years.
- ✓ **Award-winning company:** With almost a century of experience in the industry.



APT and Travelmarvel are accredited by The Australian Travel Industry Association. ATIA recognises trusted and professional travel businesses, giving you peace of mind your clients are looked after every step of the way.



Is my client more suited to an APT or Travelmarvel holiday?

APT

- Fully inclusive.
- Five-star accommodation.
- All sightseeing included.
- Signature Experiences included.
- Freedom of Choice™ touring and dining included.

TRAVELMARVEL

- Value for money with free time and flexibility.
- Premium four-star accommodation.
- Must-see sights included.
- Insider Experiences included.
- Optional Enhance Your Journey experiences.

Europe River Cruising

APT SOLARA AND APT OSTARA

- **The Most Dining Options:** Seven world-class dining experiences offer the most choice among European river ships. Guests can choose from a selection of premium alcoholic and non-alcoholic beverages, available all day, every day.
- **Relaxed Luxury:** Guests can soak in the panoramic views from the all-seasons Sun Deck, take a dip in the pool, and get active in the gym before retreating to the wellness centre for some post-workout pampering.
- **Unmatched Service:** With a maximum of 154 guests and a dedicated team of 60 crew members, APT's crew-to-guest ratio of one crew member for every 2.5 guests ensures every need is catered to.
- **Luxuriously Appointed Suites :** With colour palettes inspired by the seasons, our carefully designed suites offer spectacular riverside scenery and an abundance of in-suite services, cultivating an air of serenity and charm.



APT Travel Styles

RIVER CRUISING

On an APT European River Cruise, guests will awake in a new destination each day and dock in the heart of towns and villages. They will delight in new luxury river ships on the Rhine, Main and Danube. Boasting world-class dining and spacious suites, the APT Solara and APT Ostara deliver elevated luxury beyond compare. Offering unparalleled comfort and style, the purpose-built MS Estrela promises a spectacular journey along Portugal's Douro River.

CROATIA YACHT CRUISING

Guests will cruise along the stunning Adriatic coast to explore the wonders of Croatia and Montenegro aboard the elegant yacht, MV Lady Eleganza. They will start each day amid spectacular scenery, and explore charming coastal villages inaccessible to larger ships.

LAND AND RAIL TOURS

These journeys are carefully curated to offer the perfect blend of the must-see and lesser-known sites, designed to combine seamlessly with our river cruises. Guests will traverse

TRAVELMARVEL POLARIS, CAPELLA, VEGA, AND RIGEL

- **Superior Suites:** Enjoy complimentary movies, ample storage and a panoramic window that slides open to a French-style balcony at the touch of a button.
- **Dining Options:** Guests can enjoy fine dining in Constellations Restaurant, visit True North Lounge for a relaxed option, or dine on casual pub-style fare at McGeary's Bar.
- **Directors Staff:** Travelmarvel's Cruise and Tour Directors are always available to provide guests with personalised information and suggestions.
- **Stylish Social Spaces:** Guests can embrace the sun on the Sun Deck, enjoy a dip in the whirlpool, or grab a drink at the Sky Deck Bar. The True North Lounge provides another perfect retreat.

Europe by rail or road, then retire to luxurious accommodation in prime locations.

SMALL GROUP TOURS

Limited to just 20 guests, Small Group Tours allow your clients to explore remarkable destinations that larger groups can't access. Guests will experience a more in-depth cultural immersion with a personal touch.

SMALL SHIP CRUISING

Your clients will glide along the glistening waters of the Mediterranean and traverse the rugged coastlines of the British Isles on a Small Ship Cruise aboard the ultra-luxurious Seabourn Venture. They will experience intimate cruising with just 132 suites, and indulge in unmatched luxury, each offering a private veranda.

CITY STAYS

Your clients can discover more by adding an extension package before or after their APT cruise itinerary. They can enjoy additional days to explore their embarkation or disembarkation city, or see a new destination altogether with a choice of exciting cities including Paris and Prague.

Travelmarvel Travel Styles

RIVER CRUISING

Guests can traverse Europe's Rhine, Main, and Danube rivers in style aboard Travelmarvel's custom-built contemporary Polaris, Capella, Vega and Rigel river ships, and drift along Portugal's Douro River on the new, custom-designed MS Estrela. On board your client's floating hotel, they can unpack once and wake each day to an exciting new destination, ready to bask in the freedom to explore.

CROATIA COASTAL CRUISING

A Small Ship Coastal Cruise through Croatia's Adriatic waters aboard MV Princess Eleganza offers an intimate holiday experience. With only 36 guests on board, it's a wonderfully intimate way to get to know some of Europe's most beautiful sights. Docking on the doorstep of each town, and away from larger cruise ships, affords guests more time to explore.

SMALL GROUP TOURS

With a maximum of 24 guests, Travelmarvel's Small Group Tours offer a more personalised experience, bringing your clients closer to the heart and soul of each destination. Travelling in smaller groups allows them to tread more lightly, engage authentically with locals and support the communities they visit along the way. It also means less waiting time at popular places and more space to enjoy in vehicles.

CITY STAYS

Your clients can discover more by adding an extension package before or after their Travelmarvel cruise itinerary. They can enjoy additional days to explore their embarkation or disembarkation city, or see a new destination altogether with a choice of exciting cities including Paris and Prague.

LAND AND RAIL TOURS

Guests will embark on exciting land tours to visit the famous landmarks and lesser-known wonders of Europe, delve into fascinating cultures and explore striking landscapes, all in total comfort while staying in centrally located hotels. They will travel through Europe's most captivating landscapes by rail, from the Scottish Highlands to the Swiss Alps and majestic Norway. They will discover charming cities, dramatic mountains, and unforgettable scenery across Northern Europe's stunning regions.



Best-Selling APT River Cruise Itineraries

MAGNIFICENT EUROPE

EUMC15/EUMCR15

15 days Amsterdam to Budapest or reverse

WESTERN FRONT EXPLORER

EUWC15

15 days Amsterdam Return

DOURO DELIGHTS

EUPDC09/EUPDCR09

9 days Porto to Madrid or reverse

Best-Selling Travelmarvel River Cruise Itineraries

EUROPEAN GEMS

EUTC15/EUTCRI15

15 days Amsterdam to Budapest or reverse

DOURO DISCOVERY

EUTCOP08

8 days Porto Return

BEST OF THE BALKANS

EUTCBB15

15 days Budapest Return