

APT AND TRAVELMARVEL NEW ZEALAND KEY SELLING TIPS

Treat your clients to an unforgettable tour through spectacular landscapes, world-famous attractions, and unique experiences. Along the way, they'll feel the warmth of our manaakitanga – the hospitality and respect that makes New Zealand so special.

Why should you book an APT or Travelmarvel holiday?

- ✓ **Range of Travel Styles:** Includes Land Tours, Rail Tours, Small Group Tours, Small Ship Cruises and more.
- ✓ **Perfectly Tailored Itineraries:** Crafted with careful attention to detail, featuring all the must-see highlights along with unique experiences that capture the essence of each destination.
- ✓ **Expert Tour Directors, Drivers, and Local Guides:** Friendly and knowledgeable, they provide insider insights to make your clients' holiday truly authentic.
- ✓ **Iconic Sightseeing:** Includes cruising the stunning Milford Sound/Piopiotahi, admiring the beauty of Aoraki/Mount Cook, and discovering the rich traditions of the Māori culture in Rotorua.
- ✓ **Award-Winning Company:** With almost a century of industry experience and 55 years of touring in New Zealand, supported by a local New Zealand-based operations team.



The APT Travel Group is a proud Active Member of the United States Tour Operators Association, upholding the highest standards of industry conduct and consumer protection.



Image courtesy of Te Pā Tū

Is my client more suited to an APT or Travelmarvel holiday?

APT

- All taken care of including portage and return airport transfers.
- Luxury hotels.
- Luxury coaches including complimentary Wi-Fi on board.
- Included Signature Experiences.
- Freedom of Choice™ Touring and Dining.

TRAVELMARVEL

- Value for money with free time and flexibility.
- Premium accommodation.
- Must-see sights included.
- Included Insider Experiences.
- Optional Enhance Your Journey experiences.
- Airport transfers.



Image courtesy of RealNZ



Best-Selling APT Itineraries

NEW ZEALAND WONDERLAND
NCC17 Auckland to Christchurch.

ESSENCE OF NEW ZEALAND
NZCA20 Christchurch to Auckland.

**NEW ZEALAND RAIL AND
CRUISE DISCOVERY**
NRR19 Christchurch to Auckland.

SOUTH ISLAND ODYSSEY
NSS12 Christchurch Return.

Best-Selling Travelmarvel Itineraries

NEW ZEALAND GETAWAY
NT15 Auckland to Christchurch.

INCREDIBLE NEW ZEALAND
NT15R Christchurch to Auckland.

NEW ZEALAND RAIL ADVENTURE
NTR15 Auckland to Christchurch.

Shorter Tours Available

If your clients are looking to explore just one island – either North or South – we offer a variety of tours to suit their travel preferences.

APT North Island Only Tours:

ICONIC NORTH ISLAND
NZWAN8 Wellington to Auckland.

BRILLIANT BAY OF ISLANDS
NCCB5 Auckland Return.

GREAT NORTHERNER
NCW09 Auckland to Wellington.

APT South Island Only Tours:

SOUTH ISLAND ODYSSEY
NSS12 Christchurch Return.

SOUTHERN TOURER
NCC09 Christchurch Return.

JEWELS OF THE SOUTH
NZCCN14 Christchurch to Wellington.

Travelmarvel North Island Only Tours:

NORTHERN EXPLORER
NTAW8 Auckland to Wellington.

BAY OF ISLANDS
NTB5 Auckland Return.

Travelmarvel South Island Only Tours:

SOUTHERN ESCAPE
NTCC8 Christchurch Return

For clients seeking a shorter itinerary that still covers both the North and South Islands, we offer a range of tours designed to showcase the best of each Island:

APT

NEW ZEALAND HIGHLIGHTER
NCA14 Auckland to Christchurch.

Travelmarvel

NEW ZEALAND DISCOVERER
NTA12 Auckland to Christchurch.

NEW FOR 2026 New Zealand Highlights including Hobbiton, Kiwi Birds and TranzAlpine train (NUAQ10). Auckland to Queenstown.

APT Travel Styles

Land Tours (maximum of 40 guests)

New Zealand Wonderland (NCC17), Essence of New Zealand (NZCA20) and South Island Odyssey (NSS12).

Small Group Tours

Select small group departures are available on New Zealand Wonderland (NCC17), Essence of New Zealand (NZCA20) and South Island Odyssey. New Zealand Highlights including Hobbiton, Kiwi Birds and TranzAlpine train is a dedicated Small Group tour series.

Rail Tours

New Zealand Rail and Cruise Discovery (NRR19).



Travelmarvel Travel Styles

Premium Land Touring

New Zealand Getaway (NT15).

Small Group Tours

Incredible New Zealand (NT15R) is a dedicated Small Group Tour. New Zealand Rail Adventure (NTR15). Select Small Group Departures.

Rail Tours

New Zealand Rail Adventure (NTR15).

Small Ship Cruising

Set sail on an adventure with an intimate group of like-minded travellers, and discover hard-to-reach destinations in complete comfort aboard the Coral Adventurer.

NZ COASTAL EXPEDITION WITH GEOTHERMAL WONDERS AND SOUTHERN PEAKS XPCNZA18

Auckland to Queenstown. Land and Cruise featuring Auckland over New Years Eve.

NZ COASTAL EXPEDITION WITH CITYSCAPES TO GEOTHERMAL GEMS XPCNZAW16

Auckland to Queenstown.

NZ EXPEDITION CRUISE XPCNZW11

Wellington to Queenstown.



Image courtesy of Coral Adventurer