

# APT AND TRAVELMARVEL EUROPE KEY SELLING TIPS

## Why should you book an APT or Travelmarvel vacation?

- ✓ **Range of Travel Styles:** Includes River and Ocean Cruising, Land Touring, Rail Touring, and Small Group Touring.
- ✓ **Perfectly Tailored Itineraries:** Crafted with careful attention to detail, featuring all the must-see highlights along with unique experiences that capture the essence of each destination.
- ✓ **Expert Cruise Directors, Local Guides and Expedition Team:** Friendly and knowledgeable, they provide insider insights to make your clients' vacation truly authentic.
- ✓ **Iconic Sightseeing:** Includes cruising the Rhine, Danube and Douro rivers, exploring Croatian islands and Norwegian fjords, drifting along the Mediterranean Sea or through the British Isles, and more.
- ✓ **Award-winning company:** With almost a century of experience in the industry.



The APT Travel Group is a proud Active Member of the United States Tour Operators Association, upholding the highest standards of industry conduct and consumer protection.



APT Solara

## Is my client more suited to an APT or Travelmarvel vacation?

### APT

- Fully inclusive.
- Luxury five-star accommodation.
- All sightseeing included.
- Signature Experiences included.
- Freedom of Choice™ touring and dining included.

### TRAVELMARVEL

- Value for money with free time and flexibility.
- Premium four-star accommodation.
- Must-see sights included.
- Insider Experiences included.
- Optional Enhance Your Journey experiences.

## APT Europe River Cruising – APT Solara and APT Ostara

- **The Most Dining Options:** Seven world-class dining experiences offer the most choice among European river ships. Guests can choose from a selection of premium alcoholic and non-alcoholic beverages, available all day, every day.
- **Relaxed Luxury:** Guests can soak in the panoramic views from the all-seasons Sun Deck, take a dip in the pool, and get active in the gym before retreating to the wellness center for some post-workout pampering.
- **Unmatched Service:** With a maximum of 154 guests and a dedicated team of 60 crew members, APT's crew-to-guest ratio of one crew member for every 2.5 guests ensures every need is catered to.
- **Luxuriously Appointed Suites:** Choose from three exquisitely designed, luxuriously appointed suite options: Twin Window, French Balcony, or the lavish Owner's Suite. All suites feature complimentary in-suite dining, a stocked minibar and tea and coffee amenities. Stylish Hecker Guthrie interiors, luxury bedding, ample storage, and an en suite with decadent Marie-Stella-Maris toiletries complete the experience.



## Travelmarvel Europe River Cruising – Polaris, Capella, Vega, and Rigel

- **Contemporary Suites:** Enjoy complimentary movies, ample storage and a panoramic window that slides open to a French-style balcony at the touch of a button.
- **Dining Options:** Guests can enjoy fine dining in Constellations Restaurant, visit True North Lounge for a relaxed option, or dine on casual pub-style fare at McGear's Bar.
- **Exceptional Service:** Travelmarvel's Cruise and Tour Directors are always available to provide guests with personalized information and suggestions.
- **Stylish Social Spaces:** Guests can embrace the sun on the Sun Deck, enjoy a dip in the whirlpool, or grab a drink at the Sky Deck Bar. The True North Lounge provides another perfect retreat.

### Best-Selling APT River Cruise Itineraries

#### MAGNIFICENT EUROPE

EUMC15/EUMCR15  
15 days Amsterdam to Budapest  
or reverse

#### WESTERN FRONT EXPLORER

EUWC15  
15 days Amsterdam Return

#### DOURO DELIGHTS

EUPDC09/EUPDCR09  
9 days Porto to Madrid or reverse

### Best-Selling Travelmarvel River Cruise Itineraries

#### EUROPEAN GEMS

EUTC15/EUTC15  
15 days Amsterdam to Budapest  
or reverse

#### DOURO DISCOVERY

EUTCOP08  
8 days Porto Return

#### BEST OF THE BALKANS

EUTCBB15  
15 days Budapest Return

## APT Travel Styles

**River Cruising:** On an APT European River Cruise, guests will awake in a new destination each day and dock in the heart of towns and villages. They will delight in new luxury river ships on the Rhine, Main and Danube. Boasting world-class dining and spacious suites, the APT Solara and APT Ostara deliver elevated luxury beyond compare. Offering unparalleled comfort and style, the purpose-built MS Estrela promises a spectacular journey along Portugal's Douro River.

**Croatia Yacht Cruising:** Guests will cruise along the stunning Adriatic coast to explore the wonders of Croatia and Montenegro aboard the elegant yacht, MV Lady Eleganza. They will start each day amid spectacular scenery, and explore charming coastal villages inaccessible to larger ships.

**Land and Rail Touring:** These journeys are carefully curated to offer the perfect blend of the must-see and lesser-known sites, designed to combine seamlessly with our River Cruises. Guests will traverse Europe by rail or road, then retire to luxurious accommodation in prime locations.

**Small Group Touring:** Limited to just 24 guests, Small Group Tours allow your clients to explore remarkable destinations that larger groups can't access. Guests will experience a more in-depth cultural immersion with a personal touch.

**Small Ship Cruising:** Your clients will glide along the glistening waters of the Mediterranean and traverse Norway's pristine fjords on a Small Ship Cruise aboard the ultra-luxurious Seabourn Venture or Ovation. They will experience exceptional dining experiences, a wealth of public areas and opulent veranda suites.

**City Stays:** Your clients can discover more by adding an extension package before or after their APT cruise itinerary. They can enjoy additional days to explore their embarkation or disembarkation city, or see a new destination altogether with a choice of exciting cities including Paris, Prague, Lisbon, Madrid and Transylvania.

## Travelmarvel Travel Styles

**River Cruising:** Guests can traverse Europe's Rhine, Main, and Danube rivers in style aboard Travelmarvel's custom-built contemporary Polaris, Capella, Vega and Rigel river ships, drift along Portugal's Douro River on the custom-designed MS Estrela or cruise on the Rhone River on the stylish MS Van Gogh. On board your client's floating hotel, they can unpack once and wake each day to an exciting new destination, ready to bask in the freedom to explore.

**Croatia Coastal Cruising:** A Coastal Cruise through Croatia's Adriatic waters aboard MV Princess Eleganza offers an intimate vacation experience. With only 36 guests on board, it's a wonderfully intimate way to get to know some of Europe's most beautiful sights. Docking on the doorstep of each town, and away from larger cruise ships affords guests more time to explore.

**Land and Rail Touring:** Guests will embark on exciting Land Tours to visit the famous landmarks and lesser-known wonders of Europe, delve into fascinating cultures and explore striking landscapes, all in total comfort while staying in centrally located hotels. They will travel through Europe's most captivating landscapes by rail, from the Scottish Highlands to the Swiss Alps and majestic Scandinavia. They will discover charming cities, dramatic mountains, and unforgettable scenery across Northern Europe's stunning regions.

**Small Group Touring:** With a maximum of 24 guests, Travelmarvel's Small Group Tours offer a more personalized experience, bringing your clients closer to the heart and soul of each destination. Traveling in smaller groups allows them to tread more lightly, engage authentically with locals and support the communities they visit along the way. It also means less waiting time at popular places and more space to enjoy in vehicles.

**City Stays:** Your clients can discover more by adding an extension package before or after their Travelmarvel cruise itinerary. They can enjoy additional days to explore their embarkation or disembarkation city, or see a new destination altogether with a choice of exciting cities including Paris and Prague.