



APT AND TRAVELMARVEL SMALL GROUP TOURS KEY SELLING TIPS

Treat your clients to unforgettable journeys across the globe, exploring iconic landmarks, breathtaking landscapes and authentic local experiences. With smaller group sizes, they'll enjoy a more immersive and personal style of travel, enhanced by meaningful connections, expert guidance and exceptional service every step of the way.

Why should you book an APT or Travelmarvel Small Group Tour?

- ✓ **Smaller group sizes:** Guests will journey with a maximum of 24 guests for a more intimate and personalised experience.
- ✓ **Authentically Designed:** Blending must-see sights with immersive experiences designed for smaller groups.
- ✓ **Thoughtful Travel:** Smaller groups help us tread lightly and support local communities and businesses.
- ✓ **Expert Tour Directors, Drivers, and Local Guides:** Friendly and knowledgeable, they provide insider insights to make your clients' holiday truly authentic.
- ✓ **Combine your small group tour** with our renowned River, Ocean and Small Ship Cruising itineraries. All travel styles are written in upper case.
- ✓ **Award-winning company:** With almost a century of experience in the industry.



APT and Travelmarvel are accredited by The Australian Travel Industry Association. ATIA recognises trusted and professional travel businesses, giving you peace of mind your clients are looked after every step of the way.



How to determine which brand is more suitable for your client.

APT

- All taken care of including portage and return airport transfers.
- Luxury hotels.
- Best in Class transport.
- Indulge in local and fine dining experiences.
- Included Signature Experiences.
- Included Freedom of Choice™ Touring.

TRAVELMARVEL

- Value for money with free time and flexibility.
- Premium accommodation.
- Local dining experiences.
- Portage, transfers and tipping included*.
- Included Insider Experiences.
- Optional Enhance Your Journey activities.

*Not included on Japan or South Korea tours.

CONTACT OUR TRAVEL EXPERTS FOR MORE INFORMATION



Best-Selling APT Itineraries

SICILY & MALTA SOJOURN

EULXSM12 Catania to Valletta

Magnificent Europe River Cruise
Extension – EUMCSM26

IN SEARCH OF THE NORTHERN LIGHTS

EULXNL9 Tromsø to Stockholm

Magnificent Europe River Cruise
Extension – EUMCNL23

JAPAN LAND OF WONDERS

JAC18 Tokyo Return

South Korea Extension – JACS27

TREASURES OF CHINA

CHY15 Beijing to Shanghai

SRI LANKA UNVEILED

SLA15 Colombo to Negombo

Indian Odyssey Rail Extension – INRSLA27

ESSENCE OF SOUTHERN AFRICA

AFS13 Cape Town to Livingstone

East Africa Extension – AFSE24

BEST OF SOUTH AMERICA

IS19 Rio de Janeiro to Cusco

Amazon River Cruise Extension – ISD22

Galapagos Islands Cruise Extension – ISG26

ROCKIES IN DEPTH

UT13JWB Calgary to Victoria

Alaska Cruise Extension – UT20JWBV

KIMBERLEY COMPLETE

GKC15 Broome Return

Kimberley Cruise Expedition Extension – GKKCB24

NEW ZEALAND WONDERLAND

NCC17 Auckland to Christchurch

Select small group departure dates available



Best-Selling Travelmarvel Itineraries

FLAVOURS OF SPAIN AND PORTUGAL

EUTSGSP14 Madrid to Porto

Douro River Cruise Extension – EUTCOPSG21

IDYLLIC IRELAND

EUTSGIR10 Dublin Return

European Gems River Cruise
Extension – EUTCIR14

TREASURES OF SICILY AND MALTA

EUTSGSM11 Catania to Valetta

European Gems River Cruise
Extension – EUTCMS25

MAGICAL JAPAN

JPT12 Tokyo to Osaka

IMPERIAL CHINA

CHTY13 Beijing to Shanghai

SPLENDOURS OF SRI LANKA

TS12 Negombo to Colombo

India Extension – TINTS20

CAPE TOWN TO CHOBE ADVENTURE

AFT15 Cape Town to Kasane

East Africa Extension – AFTKT28

HIGHLIGHTS OF SOUTH AMERICA

IST20 Rio de Janeiro to Lima

ROCKIES DISCOVERY

URBWC12 Calgary to Victoria

Alaska Cruise Extension – URBWCV19

WONDERS OF THE KIMBERLEY BY 4WD

GTKB12R Broome Return

West Coast 4WD Extension – GTKKCB23

INCREDIBLE NEW ZEALAND

NT15R Christchurch to Auckland



APT's Top Five Signature Experiences

A Royal Encounter in Sicily, Italy

Explore the opulent halls of Palazzo Biscari in Catania. Meet Prince Ruggero and toast your visit with delightful drink together.

Mitchell Falls Scenic Helicopter Flight, The Kimberley

Set out on a thrilling helicopter flight to see Mitchell Falls in all its splendour from above.

Before hour access to The Butchart Gardens, Canada

The gates to the gardens are open early for you before the public arrives. A delicious breakfast at the original family residence awaits before you're free to enjoy the flower displays without the crowds.

Helicopter Flight over Mosi-oa-Tunya/Victoria Falls, Zambia

Take in extraordinary aerial views of the majestic Mosi-oa-Tunya/Victoria Falls from above.

Dinner with Geisha or Maiko, Japan

At a special private dinner, meet a traditional maiko or geisha and learn about their lives as traditional artisans.

Travelmarvel's Top Five Insider Experiences

Portuguese Tart Making Class, Portugal

Master the art of making the Pastel de Nata (Portuguese tart) at a cooking class in Lisbon.

Japanese Tea Ceremony, Japan

Discover the time-honoured tradition and refined cultural practice of a Japanese tea ceremony.

Cruise Lake Titicaca and meet the Uros People, Peru

Glide across Lake Titicaca to Uros Island and meet the Indigenous Uros people who inhabit this traditional floating island.

Maasai Village, Kenya

Discover the culture and way of life of the Maasai people during a visit to a Maasai village, where you'll meet members of the local community.

Yamnuska Wolfdog Sanctuary, Alberta

Visit the Yamnuska Wolfdog Sanctuary and enjoy an incredible opportunity to interact with the resident wolfdogs.



OneTomorrow

Since 1976, Kilimatembo School in Tanzania has been providing education to local children to pave the way for a brighter future. Kilimatembo emphasises the importance of conservation and environmental education, encouraging children to participate in numerous nature-based activities, including tree planting and caring for plants in the school's garden.

OneTomorrow, APT's charitable fund, provides regular donations to Kilimatembo School. The financial contributions have helped to provide water tanks for potable water, build a school kitchen, teacher accommodation, plus purchase computers, books and games for the students.

one-tomorrow.raisely.com/t/habitat-for-humanity